

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 209 Issue 1



WNCN-TV
1205 Front St
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	American Crossroads/ Issue	Submission Cost:	14835	Campaign Ref:	E:120808035
Buyer:	..	Client/Product/Estimate:	11 / 27 / 692	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06244787
Est./PO Number:	06244787	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	American Crossroads	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 10a Today Show III ...F..	03	200	30 Comme	Nbr of Spots 1		1	200
2	M-Su 11p News ...F..	03	615	30 Comme	Nbr of Spots 1		1	615
3	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	170	30 Comme	Nbr of Spots 1		1	170
4	M-F 5p Judge Judy ...F..	03	250	30 Comme	Nbr of Spots 1		1	250
5	M-F 530p Judge Judy ...F..	03	250	30 Comme	Nbr of Spots 1		1	250
6	M-F 6p News ...F..	03	305	30 Comme	Nbr of Spots 1		1	305
7	M-F 7p News ...F..	03	310	30 Comme	Nbr of Spots 1		1	310
8	M-F 730p Extra ...F..	03	275	30 Comme	Nbr of Spots 1		1	275
9	M-F 9a Today Show II	03	240	30 Comme	Nbr of Spots 1		1	240
Weekly Totals: Total Spots(Ord Spots)					39	8	47	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
10	M-F 10a Today Show III M.....	02	240	30 Comme	Nbr of Spots	1	1	240
11	M-F 1135p ET / 1035p CT Tonight Show M.....	03	170	30 Comme	Nbr of Spots	1	1	170
12	M-F 5p Judge Judy M.....	03	250	30 Comme	Nbr of Spots	1	1	250
13	M-F 530p Judge Judy M.....	03	250	30 Comme	Nbr of Spots	1	1	250
14	M-F 630p ET / 530p CT NBC Nightly News M.....	03	920	30 Comme	Nbr of Spots	1	1	920
15	M-F 7p News M.....	03	310	30 Comme	Nbr of Spots	1	1	310
16	M-F 730p Extra M.....	03	275	30 Comme	Nbr of Spots	1	1	275
17	M-F 9a Today Show II M.....	03	240	30 Comme	Nbr of Spots	1	1	240
18	Sat 7a Today ShowS.	03	200	30 Comme	Nbr of Spots	1	1	200
19	Sun 8a Today ShowS	03	200	30 Comme	Nbr of Spots	1	1	200
Weekly Totals: Total Spots(Ord Spots)					39	8	47	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
20	M-F 10a Today Show III ...T....	03	200	30 Comme	Nbr of Spots 1		1	200
21	M-F 1135p ET / 1035p CT Tonight Show ...T....	03	170	30 Comme	Nbr of Spots 1		1	170
22	M-F 5p Judge Judy ...T....	03	250	30 Comme	Nbr of Spots 1		1	250
23	M-F 530p Judge Judy ...T....	03	250	30 Comme	Nbr of Spots 1		1	250
24	M-F 6p News ...T....	03	305	30 Comme	Nbr of Spots 1		1	305
25	M-F 630p ET / 530p CT NBC Nightly News ...T....	03	920	30 Comme	Nbr of Spots 1		1	920
26	M-F 7p News ...T....	03	310	30 Comme	Nbr of Spots 1		1	310
27	M-F 9a Today Show II ...T....	03	240	30 Comme	Nbr of Spots 1		1	240
28	M-F 10a Today Show III ...T....	03	200	30 Comme	Nbr of Spots 1		1	200
29	M-Su 11p News ...T....	03	615	30 Comme	Nbr of Spots 1		1	615
Weekly Totals: Total Spots(Ord Spots)					39	8	47	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
30	M-F 1135p ET / 1035p CT Tonight Show .T.....	03	170	30 Comme	Nbr of Spots	1	1	170
31	M-F 530p Judge Judy .T.....	03	250	30 Comme	Nbr of Spots	1	1	250
32	M-F 6p News .T.....	03	305	30 Comme	Nbr of Spots	1	1	305
33	M-F 6a News .T.....	03	350	30 Comme	Nbr of Spots	1	1	350
34	M-F 7a Today Show .T.....	03	550	30 Comme	Nbr of Spots	1	1	550
35	M-F 730p Extra .T.....	03	275	30 Comme	Nbr of Spots	1	1	275
36	M-F 9a Today Show II .T.....	03	240	30 Comme	Nbr of Spots	1	1	240
37	M-Su 11p News ..W....	03	615	30 Comme	Nbr of Spots	1	1	615
38	M-F 1135p ET / 1035p CT Tonight Show ..W....	03	170	30 Comme	Nbr of Spots	1	1	170
39	M-F 5p Judge Judy ..W....	03	250	30 Comme	Nbr of Spots	1	1	250
40	M-F 530p Judge Judy	03	250	30 Comme	Nbr of Spots	1	1	250
Weekly Totals: Total Spots(Ord Spots)					39	8	47	

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Est./PO Number: 06244787	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
41	M-F 6p News ..W....	03	305	30 Comme	Nbr of Spots	1	1	305
42	M-F 6a News ..W....	03	350	30 Comme	Nbr of Spots	1	1	350
43	M-F 7p News ..W....	03	310	30 Comme	Nbr of Spots	1	1	310
44	M-F 7a Today Show ..W....	03	550	30 Comme	Nbr of Spots	1	1	550
45	M-F 730p Extra ..W....	03	275	30 Comme	Nbr of Spots	1	1	275
46	M-F 9a Today Show II ..W....	03	240	30 Comme	Nbr of Spots	1	1	240
47	Soccer SatS.	03	250	30 Comme	Nbr of Spots	1	1	250
Weekly Totals: Total Spots(Ord Spots)					39	8	47	

Grand Totals				Month 10 Weeks: 4			
Totals				10/01	10/08		
Spots	47			39			
Cost	14835			12180			

Grand Totals:

<u>Spots:</u>		<u>47</u>
<u>Gross Total:</u>		<u>14,835.00</u>
<u>Commission:</u>		<u>2,225.25</u>
<u>Net Total:</u>		<u>12,609.75</u>

REP HEADLINE# 6244787
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 16.28
*** WNCN-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MICK NESCI (H)
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6244787 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#692 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 16.28

REP: NEW ORDER
TTL 14835 @ 47X
PLS CFM
THANKS, MIKE FOR MICK

STA: PLS SEE M1 FOR PROGRAM CHG
PLS ADVISE ASAP
THX, CHERYL 8/8

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#22 MISSED: SAT/330P-700P OCT6 30S \$250.00 (AUG8/12)
OFFER: SAT/330P-700P OCT6 30S \$250.00 PLS ADVISE.
CMT: PROGRAM CHG 10/6: 3:30-7PM IS SOCCER
CMT: PLS ADVISE

CONTRACT TOTAL 14835.00
TOTAL SPOTS 47

REP HEADLINE# 6244787
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 16.27
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/AMER. CROSSROADS	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	CROSSROADS MEDIA LLC	BUYER NAME	STEPHANIE MARONEY	
		66 CANAL CENTER PLAZA, SUITE 555	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6244787	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	AMERICAN CROSSROADS	EST#692	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT2/12	OCT8/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG8/12	16.27

REP: NEW ORDER
TTL 14835 @ 47X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 14835.00
TOTAL SPOTS 47

REP HEADLINE# 6244787
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 17.18
 *** WNCN-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY
 66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MICK NESCI (H)
 ALEXANDRIA, VA 22314
 ORDER # _____ CONTRACT # 6244787 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
 PRDCT AMERICAN CROSSROADS EST#692 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT2/12 OCT8/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG7/12 17.18

REP: NEW ORDER
 TTL 14835 @ 47X
 PLS CFM
 THANKS, MIKE FOR MICK
ECN
CFM

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$200.00	10/5	10/5	1		FRI	1
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 692												
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
2			1100P-1135P	30		\$615.00	10/5	10/5	1		FRI	1
PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11												

nm
8/8

AUG7/12 17.18
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A	30		\$170.00	10/5	10/5	1		FRI	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
4			500P-530P	30		\$250.00	10/5	10/5	1		FRI	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
5			530P-600P	30		\$250.00	10/5	10/5	1		FRI	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
6			600P-630P	30		\$305.00	10/5	10/5	1		FRI	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
7			600A-700A	30		\$350.00	10/5	10/5	0		FRI	0
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												
8			700P-730P	30		\$310.00	10/5	10/5	1		FRI	1
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												
9			700A-900A	30		\$650.00	10/5	10/5	0		FRI	0
PROGRAM : TODAY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW												

AUG7/12 17.18
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			730P-800P	30		\$275.00	10/5	10/5	1		FRI	1
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
11			900A-1000A	30		\$240.00	10/5	10/5	1		FRI	1
PROGRAM : TODAY SHOW II												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW II												
12			1000A-1100A	30		\$240.00	10/8	10/8	1		MON	1
PROGRAM : TODAY SHOW III												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW III												
13			1135P-1235A	30		\$170.00	10/8	10/8	1		MON	1
PROGRAM : TONIGHT SHOW												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TONIGHT SHOW												
14			500P-530P	30		\$250.00	10/8	10/8	1		MON	1
PROGRAM : JUDGE JUDY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : JUDGE JUDY												
15			530P-600P	30		\$250.00	10/8	10/8	1		MON	1
PROGRAM : JUDGE JUDY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : JUDGE JUDY												
16			600P-630P	30		\$305.00	10/8	10/8	0		MON	0
PROGRAM : NBC 17 NEWS AT 6												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 6												

REP HEADLINE# 6244787
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP

FAX# 703-516-9680
 AUG7/12 17.18
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17			600A-700A	30		\$350.00	10/8	10/8	0		MON	0
PROGRAM : NBC 17 TODAY AT 6A												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 TODAY AT 6A												
18			630P-700P	30		\$920.00	10/8	10/8	1		MON	1
PROGRAM : NBC NIGHTLY NEWS												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC NIGHTLY NEWS												
19			700P-730P	30		\$310.00	10/8	10/8	1		MON	1
PROGRAM : NBC 17 NEWS AT 7												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 7												
20			730P-800P	30		\$275.00	10/8	10/8	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
21			900A-1000A	30		\$240.00	10/8	10/8	1		MON	1
PROGRAM : TODAY SHOW II												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW II												
22			330P-700P <i>Soccer</i>	30		\$250.00	10/6	10/6	1		SAT	1
PROGRAM : NOTRE DAME FOOTBALL												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NOTRE DAME FOOTBALL												
23			700A-900A	30		\$200.00	10/6	10/6	1		SAT	1
PROGRAM : SATURDAY TODAY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : SATURDAY TODAY												

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AUG7/12 17.18
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24			800A-900A	30		\$200.00	10/7	10/7	1		SUN	1
PROGRAM : SUNDAY TODAY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : SUNDAY TODAY												
25			1000A-1100A	30		\$200.00	10/4	10/4	1		THU	1
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
26			1135P-1235A	30		\$170.00	10/4	10/4	1		THU	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
27			500P-530P	30		\$250.00	10/4	10/4	1		THU	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
28			530P-600P	30		\$250.00	10/4	10/4	1		THU	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
29			600P-630P	30		\$305.00	10/4	10/4	1		THU	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
30			600A-700A	30		\$350.00	10/4	10/4	0		THU	0
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												

AUG7/12 17.18
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			630P-700P	30		\$920.00	10/4	10/4	1		THU	1
PROGRAM : NBC NIGHTLY NEWS ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC NIGHTLY NEWS												
32			700P-730P	30		\$310.00	10/4	10/4	1		THU	1
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												
33			730P-800P	30		\$275.00	10/4	10/4	0		THU	0
PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA												
34			900A-1000A	30		\$240.00	10/4	10/4	1		THU	1
PROGRAM : TODAY SHOW II ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW II												
35			1000A-1100A	30		\$200.00	10/2	10/2	1		TUE	1
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
36			1100P-1135P	30		\$615.00	10/2	10/2	1		TUE	1
PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11												
37			1135P-1235A	30		\$170.00	10/2	10/2	1		TUE	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												

AUG7/12 17.18
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
38			500P-530P	30		\$250.00	10/2	10/2	0		TUE	0
PROGRAM : JUDGE JUDY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : JUDGE JUDY												
39			530P-600P	30		\$250.00	10/2	10/2	1		TUE	1
PROGRAM : JUDGE JUDY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : JUDGE JUDY												
40			600P-630P	30		\$305.00	10/2	10/2	1		TUE	1
PROGRAM : NBC 17 NEWS AT 6												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 6												
41			600A-700A	30		\$350.00	10/2	10/2	1		TUE	1
PROGRAM : NBC 17 TODAY AT 6A												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 TODAY AT 6A												
42			700A-900A	30		\$550.00	10/2	10/2	1		TUE	1
PROGRAM : TODAY SHOW												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW												
43			730P-800P	30		\$275.00	10/2	10/2	1		TUE	1
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
44			900A-1000A	30		\$240.00	10/2	10/2	1		TUE	1
PROGRAM : TODAY SHOW II												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW II												

AUG7/12 17.18
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45			1000A-1100A	30		\$200.00	10/3	10/3	0		WED	0
PROGRAM : TODAY SHOW III ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW III												
46			1100P-1135P	30		\$615.00	10/3	10/3	1		WED	1
PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11												
47			1135P-1235A	30		\$170.00	10/3	10/3	1		WED	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
48			500P-530P	30		\$250.00	10/3	10/3	1		WED	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
49			530P-600P	30		\$250.00	10/3	10/3	1		WED	1
PROGRAM : JUDGE JUDY ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : JUDGE JUDY												
50			600P-630P	30		\$305.00	10/3	10/3	1		WED	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
51			600A-700A	30		\$350.00	10/3	10/3	1		WED	1
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												

REP HEADLINE# 6244787
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG7/12 17.18
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			630P-700P	30		\$920.00	10/3	10/3	0		WED	0
PROGRAM : NBC NIGHTLY NEWS												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC NIGHTLY NEWS												
53			700P-730P	30		\$310.00	10/3	10/3	1		WED	1
PROGRAM : NBC 17 NEWS AT 7												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 7												
54			700A-900A	30		\$550.00	10/3	10/3	1		WED	1
PROGRAM : TODAY SHOW												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW												
55			730P-800P	30		\$275.00	10/3	10/3	1		WED	1
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
56			900A-1000A	30		\$240.00	10/3	10/3	1		WED	1
PROGRAM : TODAY SHOW II												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW II												
OCT/12			14835.00									
CONTRACT TOTAL												14835.00
TOTAL SPOTS												47

MARKET TOTALS \$148,350 WNCN 10% WRAL 45% WTVD 35% WRAZ 10% WRDC 0% WLFL 0% CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+*